

ED & TD REPORT AGM 2021

May 25th, 2021



RFC ED REPORT:

1. Securing the club during the Pandemic

- Important restructure of staffing, saved the club significant planned pre-pandemic budget and improved overall RFC programs while making savings.
- Full refunds to all members for lost Spring League, as the only club in the lower mainland. (Risky because of all credit card fees but went well!)
- RFC put on a full preseason program in short notice (Camps and pre season training) for the months of July and August.
- RFC hired a World Class Technical Director, David Thorburn, Instrumental to new programs and direction on the field and our brand.
- Launch of GO Auto Car lottery, secured the club a positive economy during the pandemic.
- The car lottery has potential to become major revenue driver, (looking at like for like when comparing to the Spring season), this provides RFC another building block for growth and development.

2. RFC Partner, City of Richmond.

- Honoring the rules on field renting priorities, ref numbers on the fields and % of membership from Richmond.
- This means, there will be more availability at the preferred facilities for RFC programs and Richmond citizens in the Fall/Winter season.
- Allowed RFC to set up road signs.
- In talks for “home off signs at Hugh Boyd”
- Field booking process has become better at the City and more transparent.
- Helpful during Covid-19 on short notice field cancellations.
- Still a challenge with the private academies walk on the field without booking.



RFC ED REPORT:

3. RFC Partner GO Auto, is ready for another year
 - Picking a car first two weeks in June
 - Gaming application 8-10 weeks processing time, delivered by June 15th
 - Hoping to sell tickets September, October and November
 - Full support from GO Auto

4. RFC community Partner Richmond Foodbank
 - RFC has volunteered every Monday for 1 year at Hugh Boyd parking lot.
 - Providing 40-50 families with food for 1 week.
 - RFC have Collected 3000 pounds of food
 - 4 digit numbers of dollars in form of cash
 - Recruited key stakeholders in the community to become active supporters - McArthurGlen Designer Outlets supported the foodbank with thousands of dollars and hundreds of pounds of food during multiple campaigns in 2020/21. RFC was a partner.

5. RFC will run free programming together with Richmond Foodbank and an unnamed partner this summer
 - Sunday academy together with the foodbank, free soccer by invitation.
 - RFC will be more visible in our community when the BC Health allows us and its appropriate and safe.

6. Covid 19 was/is challenging
 - Always changing protocols
 - Changing procedures in quarantining
 - Reporting/tracing
 - Social distancing training



RFC ED REPORT:

7. RFC received a Female leadership grant
 - This allow us to develop a more diverse and inclusive club, with the potential for increased female future coaches on our woman's program
 - Mentorship program with TD
 - CSA coaching courses

8. Ambassadors - Even and Anne Pellerud (FIFA, UEFA, CSA) were able to visit on several occasions last season
 - Speaking to coaches, parents and players and to the RFC board

9. RFC had several Zoom meetings during the Pandemic with notable soccer personalities sharing their stories with hundreds of kids
 - David Ousted former Whitecaps FC Goalkeeper and 2 times Allstar Goalkeeper
 - Pa Modu Kah former Whitecaps player and coach, now Pacific FC head coach

10. RFC is continuing to stive for excellence
 - We want to be a leader in developing coaches, players and community outreach
 - We want to be the number one recruiter to scholarships and take advantage of the unique contacts we have to all the University coaches in Canada and USA
 - We want to be inclusive and deliver the best programs regardless of ability, but also develop the high performance players thru our enhanced programs and world class coaches with an outstanding and unique track records.
 - We will be hosting Universities for their Pre-season training, solely to showcase our graduates and develop our partnerships.
 - We will have a close relationship with Pacific FC and travel to explore Canadian Premier league at Vancouver Island.
 - RFC will become an HPL club when we are ready for the next level and our new programs are well implemented.
 - RFC launched digital marketing campaigns with modest budget, receiving encouraging results with reach and engagement.
 - RFC is continuing to explore partnership in our region, together and in numbers we are stronger!



RFC TD REPORT:

1. Registrations:

- 100++ kids in the “New Sunday programs”. U4 and U5.
- 75 in our Friday night Winter Academies and finishing school.
- 22 Teams registered for Spring League.
- Spring Camps “FULL” – 97 Outfield Players (Young registrations) + Goalkeepers.
- RFC is catching up with 2019 registration numbers.
- RFC has extended the soccer season with 6-8 weeks.

2. Upcoming Fall/Winter season Advanced Development.

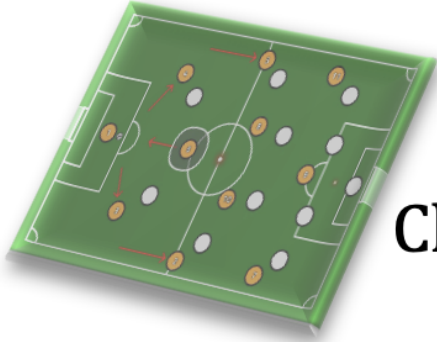
- Great commitment, 99% offered an Advanced development spot said yes.

3. Coach and education planned.

- 2 Coach and education sessions every week starting June 1st, volunteer coaches and paid staff.
- Developed 8 New young coaches thru a 4 month mentorship program.
- Waiting to be allowed to run in-house coaching courses, David Thorburn is a learning facilitator and a FIFA Tutor.
- Planning to bring an “LTPD expert” to the club. Continue to strengthen staff.
- Assessments of existing coaches, recruitment and development within our own club.
- RFC’s most important task is a robust coach and education program. Good coaches leads to great development and happy members.



RFC TD REPORT:



Club Structure - THE TEAM

